

Hypothesis

CS01 10
University students in Business Administration have a lot of group works with different people which have different schedules

CS02 16
University Students in careers different to Business Administration have a lot of group works with different people which have different schedule

VP01 15
University Students are not completely satisfied with team works because they have these problems:
Time consumed to book meetings
Discussion tracking (too many comments that you missed)
Files management (tracking changes and many versions of the same document)
Getting distracted by notifications while doing a group work on Facebook
Usage of more than one platform

VP02 20
The most used platforms by students are Moodle, Facebook Groups and Google Drive/Dropbox

VP03 12
The main functions University Students use on Facebook Groups are finding people, chatting (discussions and meeting scheduling) and sending files. However, Facebook is not customized to do this kind of tasks

VP04 12
The main problems with the current platform for the Universities are that it is not efficient for communication with students and is not user friendly

CS03 20
It is an objective of the University to improve students' group work efficiency and overall satisfaction of the current interface

CR01 16
Online support is sufficient to maintain this kind of platforms

CS04 15
Digital marketing agencies will be interested in our platform

CH01 12
A website is enough to reach the Universities for the first time – there is no need to have a salesperson to introduce our platform and explain our value proposition

CR02 15
Being present in Social Network is enough to reach the minimum amount of University Students to go viral

CS05 10
Universities do not have a long-term contract with current platform (for example, Moodle)

PS01 10
Partnership with Facebook will be valued by students because (1) they can search for people more easily, (2) can use the Facebook profile in the platform and (3) see other profiles (for example, can search for people that already had the subject and ask for advice)

RS01 10
University Students are willing to pay 1€ per year in order to get the following additional features:
Templates for planning
Additional storage
References Organizer (Bibliography tool)
Reminders
Research Organizer
Assistant (Adviser)

CH02 10
Students will use an App to access the teamwork platform

High Risk Hypothesis

CS01 10
H1

CS02 16
H2

VP01 15
H3

VP02 20
H4

VP03 12
H5

VP04 12
H6

CS03 20
H7

CR01 16
H8

CS04 15
H9

CH01 12
H10

RS01 10
H14

Hypothesis being Tested

CS01 10
H1

CS02 16
H2

VP01 15
H3

VP02 20
H4

VP03 12
H5

RS01 10
H14

Valid Hypothesis

Invalid Hypothesis