



# Problems

# Top 3 Problems

Most students feeling towards teamwork is mixed – neither frustrated, nor very well

What are their top 3 problems?

Usage of more than one platform (keep track of more than one)

Time consumed to book meetings

Involvement at different levels

New Problem in Top 3

# More Problems?

Some problems besides the ones we considered in our sample

- > *People arrive late at our meeting because they don't remember the schedule.*
- > *In management, people have a different background... it's hard to communicate... different perspectives and also language barrier*
- > *Different courses does not have guidelines regarding how team should manage, there are neither rules nor a planning*
- > *Do not know exactly what each one has to do*
- > *Problems with communication, especially when teamworking with people from different culture*
- > *Manage a team without any kind of authority towards your colleagues*

# Current Solution

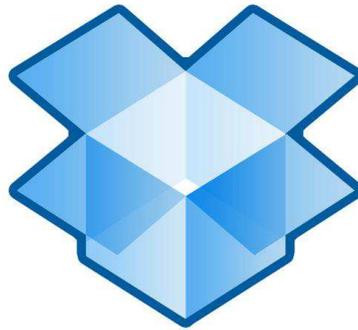
# Current solution used

How are students solving these problems?

Usage of multi-platforms. Most used ones?



All the 20 used Facebook



13 used any cloud service



12 used their e-mail

# Current solution feeling

The feeling towards current solution is still mixed!

Middle or Bad - 10

*It is satisfactory with some space for improvement.*

*It would be better if we had an only platform for everything.*

*Could exist a better solution.*

*It is not optimal.*

*Generally, it is not very practical to have many platforms to check. You just use because there is no alternative.*

Good - 10

*It's ok. Of course tools could be improved but I guess when problem occur (fight) it's more often caused by misunderstandings*

*Mostly satisfied, the main problem is about group organization according to me*

*Quite feeling confident with the others, especially GoogleDocs because you can see immediately the changes*

*I am satisfied with Dropbox*

# Facebook

Facebook is used mostly to:

Discuss ideas

File Sharing

Share Information

Book Meetings

Everyone is already on Facebook and the students are already connected all the time

Facebook is extremely user-friendly

Everyone is already on Facebook and the students are already connected all the time

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*Share files (actually, this is because other group members want me to)*

*It is a tool that we usually use – you don't have to go to a special place to do team work projects.*

*We all have smartphones and are always connected on Facebook because it's the most viral one*

*I am quite forced to use it because all the people use it and everyone is connected to this social network. It's impossible to escape.*

*It's a convenient way to get contact and keep in touch with people: all the students have a Facebook account.*

# Facebook is extremely user-friendly

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*I think it is convenient for teamworks, especially because it is very user-friendly*

*It is a good solution in the sense that it is very easy to use, it is a tool I am used to using so are my fellow classmates*

*Plus, it's quite user friendly*

## Some other interesting "likes" were mentioned...

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*Besides you have new friends on Facebook and it helps you to understand the personalities.*

*As well, you can know when someone has seen a post, it sort of reports who does not reply.*



# But...

Facebook is not for studying

Mixes work and fun - when you want to work you get distracted by personal notifications all the time but also when you want to relax you get work-related notifications

Discussion tracking is not convenient

File sharing option is not optimal

But...

*Facebook is not to study, it's better to use other platforms for that.*

*I consider Facebook as non-efficient and mainly customized to keep in touch with friends and share funny pictures.*

*It's mixing work and fun so sometimes you don't pay attention to useful information because you thought it was again a useless comment/post*

*There is too many distractions and I can't focus on doing my work properly because notifications never stop coming*

*The tracking of the comments is horrible – you lose comments, suddenly you have like 30 comments (huge comments sometimes!)*

*Several times you have an endless amount of stuff in the group's wall that are not easy to track*

*It is quite slowly for uploading files and the files management functionality is quite bad since it does not allow you neither to edit them nor to track the edition. Even more, you cannot upload big files*

*File sharing. Its tool is really primitive – Dropbox is much better*

# Other Teamwork Platforms

reinforced that Teamwork platforms (Evernote, Azendoo...) are not widely used because they are unknown and no one is there

*Never heard of them (11).*

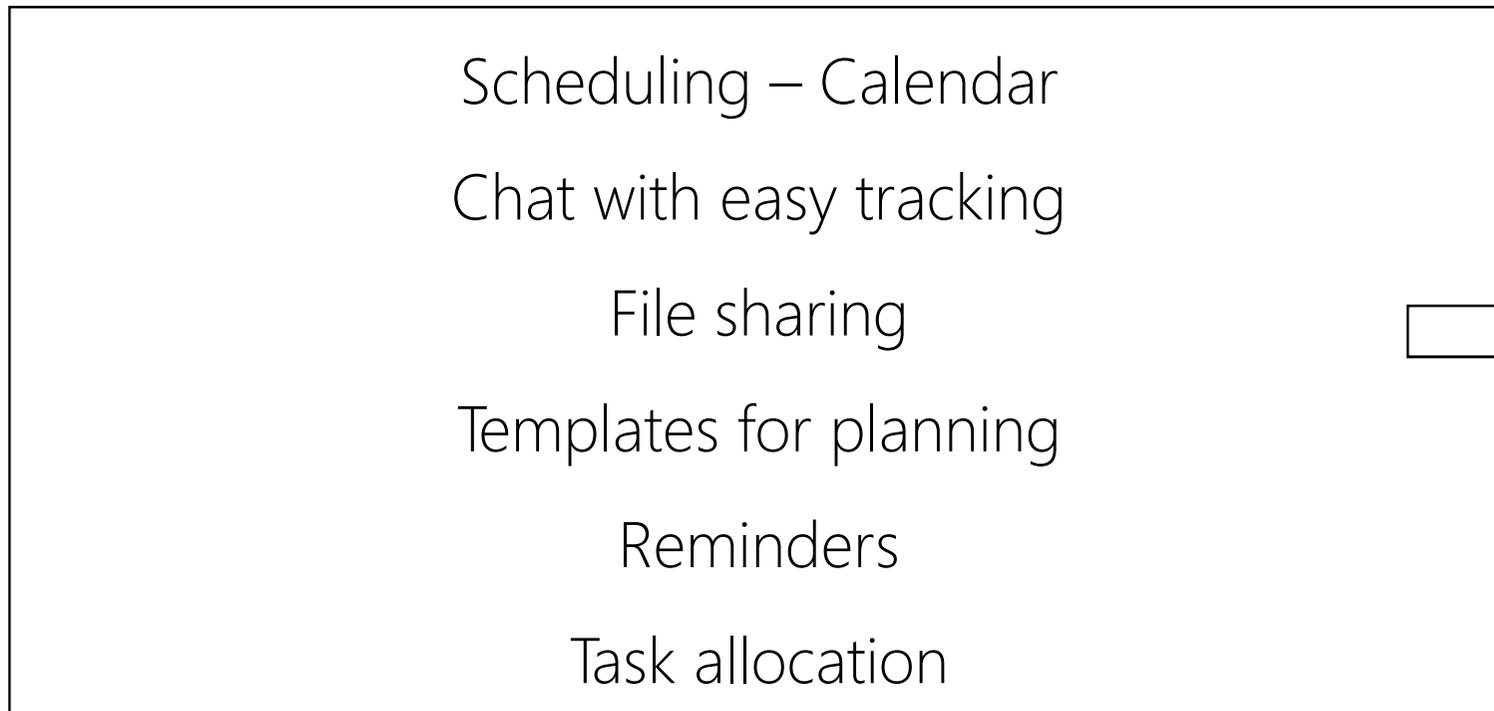
*Convo, Assana, and Base Camp - These are really good solutions to me, and very efficient. The only problem is that people don't know them, and everyone needs to subscribe before we can start teamwork.*

*No one knows, when you are going to do the work, you don't even think about them.*

# Our Solution

# Features

Our most asked features!



# Pricing

More than half (14) are willing to pay for some of our listed features

How much?	€0	6	→	Surveys
Mixed Result!	€0,5	3		A/B testing
	€1	3		
	€1,5	3		
	€2	5		

Reasons for not paying a premium version

*I wouldn't pay even if it's a few euros because many tools already exist and even if it's perfect to optimize teamwork process, it's enough for me and I don't feel that frustrated to the extent to pay for that.*

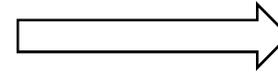
*I am not sure everyone would be willing to pay it because you can already have more or less the same tools for free.*

*it took me almost 1 year after being registered in Spotify to get the premium version.*

# Suggestions/Perfect Solution

## Reminding our initial suggestions

Most suggested solution was an integration with a current platform (Facebook or Google)



Not so reinforced – surveys and include in interview script

*It would be also very helpful to have some kind of evaluation method. I don't very well how, maybe the number of hours, even though this can be very misleading.*

*Gantt diagram, where you have reminders.*

*Create a forum inside each fold with different topics of the group work – do not mix ideas.*

*Add some Gamification for team building purposes. For example, in the beginning, when we don't know each other very well yet, to have some kind of team work gaming.*

*Adapt you business model and try to target the companies.*

Only that was reinforced – we should do something more generic

# New suggestions!

*well I could be linked to the university information systems and everything should be synchronized. The trend in software services is more to synchronize than to integrate. (...) not in the institutions ...invested important amounts of time and money ...focused on security and privacy issues*

*Peer review, space to comment and make critics, continuous review files – an improved version of Word “Review” tool which is rather primitive*

*There is a tool called Podio where you can create a profile, have a calendar, edit files and do surveys, He imagines something like that.*

*Take a look to a tool called Basecamp in order to get some insight*

*You should have esthetical customization, for instance, the colors, change the back part, and change where the different tools are located*

*Knowledge plaza is a solution that could fit for this purpose. It is a platform of knowledge management combined with social interaction capabilities.*