Interview Form – Marnix

Name	Marnix Griffioen		
Gender	Female	Male	X
University Student	Yes X	No	
Current Level of Education	Undergraduation X	Masters	
Specialization	Business	Management	
Age	20		

Questions Regarding the Problem – identifying and validating

Has different groups in each course	Yes X	No	
Feeling regarding team work	Very well X	Frustrated	

↓

I really like teamworking and it mostly goes well but sometimes, you have problems with communication, especially when teamworking with people from different culture.

Top 3 problems

You don't really understand what the teacher wants and what are the expectations

Usage of more than one platform (keep track of more than one)

Find a place to meet (school is not always convenient for everyone)

Identify and Validate Solutions

Platforms used to do teamwork

	X	University Platform
		X
PM tools	@ X	EndNote

Others Evernote (tried)

Facebook :

    Mainly usage

To create a group and then you can sometimes add some documents, make appointments, connect to each other

    Hours per week

1h

    Good solution?   Yes │   No │ X

    Likes

Facebook is not to study, it's better to use other platforms for that.

    Dislikes

I don't like it but I am quite forced to use it because all the people use it and everyone is connected to this social network. It's impossible to escape.

Feeling towards current solution

Quite feeling confident with the others, especially GoogleDocs because you can see immediately the changes

    Tried Azendoo or Evernote   Yes │ X   No │

I tried Evernote but I really didn't understand how it worked. I guess it was a bit complicated

Perfect Solution

I am very fine GoogleDocs but I'm always the one swho is shouting to use it because people don't want to use it. Don't know why.

Features' Ranking and Willingness to Pay

	Rank		Pay?
	8	Templates for planning	
	4	Additional storage	
	7	References Organizer (Bibliography tool)	
	2	Reminders	
	6	Research Organizer	
	9	Assistant (Adviser)	
	9	File sharing in cloud	
	1	Chat with easy tracking	
	5	Task Allocation	
	3	Scheduling – Calendar	
	0	Find people	
	0	Student Profile	

How much yearly?

€0.5 |

€1 |

€1.5 |

€2 |

Suggestions!

I wouldn't pay anything for this kind of service, I would prefer to find something else instead of having to pay, even if the amount is just few cents.

I don't have any other suggestions because I've never thought about which could be improved and I'm quite fine with Googledocs.

Interview Form – Baptiste

Name	Baptiste Faure	
Gender	Female |	Male | x
University Student	Yes | x	No |
Current Level of Education	Undergraduation |	Masters | x
Specialization	Business | x	Marketing
Institution	Inseec Bordeaux, France	
Age	24	

Questions Regarding the Problem – identifying and validating

Has different groups in each course	Yes | x	No |
Feeling regarding team work	Very well | Middle | x Frustrated |	

Why?

Firstly, I had many group projects in many different courses (digital marketing, services marketing) but usually, to make it easier, I try to keep the same person if possible. It was not that difficult because, in my French university, most of them were mandatory classes so we were following the same courses with my class mates. Otherwise, I would have had to deal with many different people and it's not convenient to find a time to meet all of us during the week.

However, I feel quite well in terms of communication and discussions because my expectations already met those of my colleagues. I guess, I was quite lucky because I know many people in my career who were fighting with their groups.

Top 3 problems

Usage of more than one platform (keep track of more than one)

People that are not available to promptly respond

You don't really understand what the teacher wants and what are the expectations

Identify and Validate Solutions

Platforms used to do teamwork

    X (--) **University Platform**

    X

PM tools   X (-)

Others   Skype (ponctual)

Facebook

Mainly usage	Talk to people, split the work, keep in touch and see what's happening. Nevertheless, I don't use it to share docs and folders because it's not enough space and then, it's hard to find the last files uploaded.

Hours per week	0:30h

Good solution?   Yes   No   x

Likes	I am always connected because I have a smartphone so it's quite easy to keep in touch with team people.

Dislikes	There are too many distractions and I can't focus on doing my work properly because notifications never stop coming. I prefer turn it off when doing my individual workteam.

Feeling towards current solution	I actually think Dropbox is the best platform to work in team because once the work is split up between members, everyone does its part and then, everyone uploads it on the Dropbox cloud and it's done!

Tried Azendoo or Evernote   Yes | No | x

| Never heard about and Dropbox was enough for me until now.

Perfect Solution

| I am satisfied with Dropbox.

Features' Ranking and Willingness to Pay

Rank		**Pay?**
1	Templates for planning	X
7	Additional storage	
7	References Organizer (Bibliography tool)	
8	Reminders	
6	Research Organizer	
9	Assistant (Adviser)	
2	File sharing in cloud	
3	Chat with easy tracking	
4	Task Allocation	X
5	Scheduling – Calendar	
10	Find people	
11	Student Profile	

How much yearly?

€0.5 | X

€1 |

€1.5 |

€2 |

Suggestions!

As I said, I am quite struggling to understand what the teacher want us to do (our tasks and objectives) sometimes so, I am looking forward to get a platform which integrate both students and teachers. Sometimes professors want us to create a class Facebook group but I don't like it that much because I consider Facebook as non-efficient and mainly customized to keep in touch with friends and share funny pictures.

Interview Form – Flora

Name	Flora Mylène Yameogo	
Gender	Female │ x	Male │
University Student	Yes │ x	No │
Current Level of Education	Undergraduation │	Masters │ x
Specialization	Business │ x	MBA International Business
Institution	Laval University, Canada	
Age	24	

Questions Regarding the Problem – identifying and validating

Has different groups in each course	Yes │ x	No │
Feeling regarding team work	Very well │ Middle │ x Frustrated │	

↓

Why?

Team works are sometimes frustrating because experiencing:

- Communication difficulties (language might be a strong barrier)
- Files sharing (you have so many different versions of the same file and you get lost because everyone is working on one of the thousand different doc version. In the end, especially when the group is bigger than 5 person, it's hard to track the changes that have been made. Hence, efficiency is not the best
- Cultural gap: I have been working with many people coming from different countries in Canada and being an African woman, the way of leading work team is quite different and sometimes, it's hard to agree.

Top 3 problems

Files management (tracking changes and many versions of the same document)

Getting distracted by notifications while doing a group work on Facebook

Discussion tracking (too many comments that you missed)

Identify and Validate Solutions

Platforms used to do teamwork

Moodle		Facebook X	University Platform
RefWorks		WhatsApp	Dropbox/GoogleDrive/Skydrive X
PM tools		@	EndNote
Others	X	Skype (ponctual)	

Facebook

Mainly usage

> I mainly use it to communicate with my team members and also to share files

Hours per week

> 3h

Good solution?   Yes X   No

Likes

> It's a convenient way to get contact and keep in touch with people: all the students have a Facebook account. Plus, it's quite user friendly

Dislikes

> However, it's sometimes hard to keep track of discussions and you are always missing some useful information because you get tired of notifications so you don't check anymore

Feeling towards current solution

> Mostly satisfied

Tried Azendoo or Evernote   Yes   No x

> Never heard about them. GoogleDrive and Skydrive are working well for me

Perfect Solution

> I am satisfied with the platforms which exist because they are quite well designed and user friendly however, they are not perfect. A perfect solution would be a platform especially designed for teamworks so then, people are not distracted by anything else (notifications).

Features' Ranking and Willingness to Pay

Rank		Pay?
7	Templates for planning	
10	Additional storage	
6	References Organizer (Bibliography tool)	
3	Reminders	X
8	Research Organizer	
9	Assistant (Adviser)	
4	File sharing in cloud	
5	Chat with easy tracking	
2	Task Allocation	X
12	Scheduling – Calendar	
11	Find people	
11	Student Profile	

How much yearly?

€0.5 | X

€1 |

€1.5 |

€2 |

Suggestions!

Could be nice to develop a platform to sell to schools because I'm not sure team members would be willing to pay for an app. Usually, as students, we are kind of running out of money and we never want to pay for this kind of service.

Interview Form – Carolina

Name	**Carolina Chacón**
Gender	Female │ X Male │
University Student	Yes │ X No │
Current Level of Education	Undergraduation │ X Masters │
Specialization	Business │ X
Institution	Universidad Pontifica Bolivariana (Colombia)
Age	23

Questions Regarding the Problem – identifying and validating

Has different groups in each course	Yes │ No │ X
Feeling regarding team work	Very well │ Middle │ X Frustrated │

Why?

There are some people more interest in the team work than others but in general they get to do the work and there have not been serious issues. They normally are not aware of deadliness and don not know exactly what each one has to do. For some courses they need to use project management tools because the professor request.

Top 3 problems

Time consumed to book meetings

Different perspectives and expectations for the final grade

You never (or some from your group) remembers the deadline

Identify and Validate Solutions

Platforms used to do teamwork

 │ X   │ X   **University Platform** │

 │   │ X   │ X

PM tools │   │ X   │

Others _____

DropBox

Mainly usage	Share folders, see corrections, collaborate in files elaboration.
Hours per week	1 (actually in the platform) + 5 hours working with files available in the platform.
Good solution?	Yes │ X No │
Likes	You can share information and modify files.
Dislikes	You don't know what was actually changed. It is difficult to keep track of changes and you end up with many versions of the same file
Feeling towards current solution	Could exist a better solution.
Tried Azendoo or Evernote	Yes │ No │ X
	She has never heard about it.
Perfect Solution	Edit document at the same time (know who did what). A solution where you can post additional comments by the side of the documents, where exists a Gantt diagram, where you have reminders and can have as well instant messaging.

Features' Ranking and Willingness to Pay

Rank		Pay?
10	Templates for planning	
7	Additional storage	
9	References Organizer (Bibliography tool)	
1	Reminders	X
12	Research Organizer	
8	Assistant (Adviser)	
3	File sharing in cloud	
4	Chat with easy tracking	
11	Task Allocation	
2	Scheduling – Calendar	X
5	Find people	
6	Student Profile	

How much yearly?

€0.5	
€1	
€1.5	
€2	X

Suggestions!

It should have a little bit of everything but still be simple and easy to use.

Interview Form – Corentin

Name	**Corentin Potencier**	
Gender	Female	Male x
University Student	Yes x	No
Current Level of Education	Undergraduation	Masters x
Specialization	Business	Project Management
Age	24	

Questions Regarding the Problem – identifying and validating

Has different groups in each course	Yes x	No
Feeling regarding team work	Very well x	Frustrated

Why?

Sharing of different backgrounds and nationalities
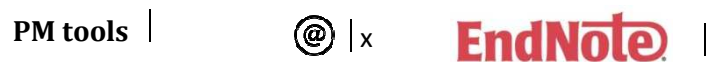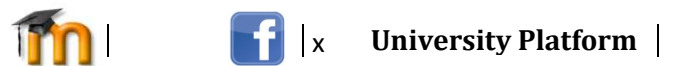
Top 3 problems

Time consumed to book meetings

Find a place to meet (school is not always convenient for everyone)

Usage of more than one platform (keep track of more than one)

Identify and Validate Solutions

Platforms used to do teamwork

 | x **University Platform** |

 | | |

PM tools | @ x | **EndNote** |

Others _____

Facebook :

Mainly usage	Scheduling, sharing ideas
Hours per week	1h
Good solution?	Yes │ x No │
Likes	Easy to use, connected to smartphones
Dislikes	

Feeling towards current solution

Tried Azendoo or Evernote	Yes │ No │ x

Perfect Solution	Facebook with a feature to schedule appointments

Features' Ranking and Willingness to Pay

Rank		Pay?
1	Templates for planning	0,5
8	Additional storage	0
7	References Organizer (Bibliography tool)	0
6	Reminders	0
9	Research Organizer	0
10	Assistant (Adviser)	0
11	File sharing in cloud	0
2	Chat with easy tracking	0,5
12	Task Allocation	0
3	Scheduling – Calendar	0,5
4	Find people	0
5	Student Profile	0

How much yearly?

€0.5 │ x

€1 │

€1.5 │

Suggestions!   €2 │

Interview Form – Diogo

Name	**Diogo Costa Cardoso**
Gender	Female Male x
University Student	Yes x No
Current Level of Education	Undergraduation Masters x
Specialization	Business x
Institution	Católica-Lisbon
Age	22

Questions Regarding the Problem – identifying and validating

Has different groups in each course	Yes x No
Feeling regarding team work	Very well Middle x Frustrated

Why?

Firstly, we have many groups at the same time with different people so, arranging a date which fits 8 to 10 people with different schedules is very difficult! Many times one person must be set apart and fail the meeting because there is no possible date.

Moreover, when we are talking about a semester-intensive course and not everyone has the same goals and expectations – it is very tiring to manage a team without any kind of authority towards your colleagues (you have to be always "em cima deles")

Top 3 problems

Time consumed to book meetings	Involvement at different levels	Different perspectives and expectations for the final grade

Identify and Validate Solutions

Platforms used to do teamwork

| X   **University Platform** |

| X (-) | X

PM tools | @ | X (-)   EndNote |

Others   Skype (ponctual)

Facebook

Mainly usage	Get people together in a group, discuss general things, arrange meetings, small comments and suggestions. If a semester group then to upload the agenda and task distribution.

Hours per week	1h (when more intensive)

Good solution?	Yes │ x No │

Likes	I am already there and I am always connected. There are no multi-homing costs, I don't have to go and long in into another platform. Moreover, other group members feel compelled to respond faster.

Dislikes	You can see that it is not a work tool, it is literally for everything (organize parties, events, gifts' sharing). Although one can tell they have been including things like sharing a file, modifying that file… we can see it is not for teamwork.

Feeling towards current solution	It is not optimal. At this moment it is the best, but I would prefer that Facebook had a specialized group work's function (with calendar, email between members, task management…). Today it is comfortable, but suboptimal.

Tried Azendoo or Evernote	Yes │ No │ x
	He never tried due to the strength of the network effect – he would have to convince others, that is difficult.

Perfect Solution	An Application specialized for teamwork inside Facebook!

Features' Ranking and Willingness to Pay

	Rank		Pay?
	10	Templates for planning	
	12	Additional storage	
	11	References Organizer (Bibliography tool)	
	6	Reminders	
	7	Research Organizer	
	5	Assistant (Adviser)	X – it does not exist
	4	File sharing in cloud	
	3	Chat with easy tracking	
	2	Task Allocation	
	1	Scheduling – Calendar	
	8	Find people	
	9	Student Profile	

How much yearly?

€0.5 |

€1 | x

€1.5 |

€2 |

Suggestions!

For me, the ideal would be an interrelation of the various platforms inside one platform already widely used by everyone – Facebook. Then add things like the assistant and so on for a premium version. Being one itself, I don't see it as interesting as integrated in Facebook, which, by the way, has an open API which allows you to do this.

Interview Form – João

Name	João Aguiar
Gender	Female | Male | x
University Student	Yes | x No |
Current Level of Education	Undergraduation | Masters | x
Specialization	Business | x
Institution	Faculdade de Economia da Universidade do Porto
Age	23

Questions Regarding the Problem – identifying and validating

Has different groups in each course	Yes | x No |
Feeling regarding team work	Very well | Middle | x Frustrated |

Why?

Most of the groups are dysfunctional (some people intervene more than others, or each member wants to do everything his/her way) however, it can be a good thing if everyone contribute equally.

Top 3 problems

Getting distracted by notifications while doing a group work on Facebook

Fights among team members

Different perspectives and expectations for the final grade

Identify and Validate Solutions

Platforms used to do teamwork

 \| x   \| x   **University Platform** \| x

 \| \| \|

PM tools \| \| \|

Others   OneNote

Facebook

Mainly usage	Task distribution, document sharing, check work progression, give feedback and brainstorm.
Hours per week	5 h
Good solution?	Yes ⎪ x No ⎪
Likes	It is user-friendly, practical, you can easily share files and Exchange ideas, it is very good to interact with group members
Dislikes	Firstly, you have to have Facebook (I have many colleagues that don't have it). Moreover, it is very distractive, there is too much non-professional information – one can lose focus easily.
Feeling towards current solution	Generally, it is not very practical to have many platforms to check. You just use because there is no alternative.
Tried Azendoo or Evernote	Yes ⎪ No ⎪ x
	No one knows, when you are going to do the work, you don't even think about them
Perfect Solution	Platform which could integrate everything, one that would allow the teacher's to upload the assignment and let you work with your group in the same place.

Features' Ranking and Willingness to Pay

Rank		Pay?
5	Templates for planning	x
9	Additional storage	x
3	References Organizer (Bibliography tool)	x
4	Reminders	
7	Research Organizer	
10	Assistant (Adviser)	
6	File sharing in cloud	x
8	Chat with easy tracking	
2	Task Allocation	x
1	Scheduling – Calendar	
11	Find people	
12	Student Profile	

How much yearly?

€0.5	
€1	
€1.5	
€2	x

Suggestions!

It would be interesting to add some Gamification for team building purposes. For example, in the beginning, when we don't know each other very well yet, to have some kind of team work gaming.

It would be also very helpful to have some kind of evaluation method. I don't very well how, maybe the number of hours, even though this can be very misleading.

Interview Form – Margaux

Name	Margaux Lemarchand	
Gender	Female │ x	Male │
University Student	Yes │ x	No │
Current Level of Education	Undergraduation │	Masters │ x
Specialization	Business │	Project Management
Age	24	

Questions Regarding the Problem – identifying and validating

Has different groups in each course	Yes │ x	No │
Feeling regarding team work	Very well │ x	Frustrated │

↓

Why?

Good experience of communication.

Top 3 problems

Time consumed to book meetings	Usage of more than one platform (keep track of more than one)	Discussion tracking (too many comments that you missed)

Identify and Validate Solutions

Platforms used to do teamwork

 │   │ x   **University Platform** │

 │   │   │ x

PM tools │   @ │   **EndNote** │

Others _____

Facebook :

Mainly usage	Communication and file sharing
Hours per week	1,5h
Good solution?	Yes │ x No │
Likes	Communication easy.
Dislikes	Discussions tracking are not convenient

Feeling towards current solution

Tried Azendoo or Evernote   Yes │   No │ x

Perfect Solution   Premium version of Facebook for professional use and teamworks.

Features' Ranking and Willingness to Pay

Rank		Pay?
6	Templates for planning	0
5	Additional storage	0
10	References Organizer (Bibliography tool)	0
8	Reminders	0
9	Research Organizer	0
11	Assistant (Adviser)	0
2	File sharing in cloud	0,5
1	Chat with easy tracking	0,5
6	Task Allocation	0
3	Scheduling – Calendar	0,5
4	Find people	0
7	Student Profile	0

How much yearly?

€0.5 │ x

€1 │

€1.5 │

Suggestions!   €2 │

Interview Form – Nataly

Name	Nataly Quiroga	
Gender	Female │ X	Male │
University Student	Yes │ X	No │
Current Level of Education	Undergraduation │	Masters │ X
Specialization	Business │ X	Innovation
Institution	Catolica-Lisbon	
Age	25	

Questions Regarding the Problem – identifying and validating

Has different groups in each course	Yes │ X		No │
Feeling regarding team work	Very well │	Middle │	Frustrated │ X

Why?

Because most of the time, the communication become very difficult and ineffective. It is more complicate to understand the ideas and to reach a consensus by online communication.

Top 3 problems

- Files management (tracking changes and many versions of the same document)
- Discussion tracking (too many comments that you missed)
- Usage of more than one platform (keep track of more than one)

Identify and Validate Solutions

Platforms used to do teamwork

│	│ X	**University Platform** │	
│	│	│ X	
PM tools │	@ │ X	**EndNote** │	

Others _____

Facebook

Mainly usage	Communication and discussion.
Hours per week	2h
Good solution?	Yes | No | x
Likes	Easy communication mean because nowadays everyone has facebook
Dislikes	There is not organized information, the conversation could be longed and not in real time (if you connect after some time, you could have a huge message history window)
Feeling towards current solution	I don't consider that the tools I use are solutions for efficient team communication. We need to check different platforms and some of them are not really good in what they should be.
Tried Azendoo or Evernote	Yes | No | X I haven't heard about them
Perfect Solution	A platform that allow the communication in real time and the organization of the information (files) and team members' messages.

Features' Ranking and Willingness to Pay

	Rank		Pay?
	1	Templates for planning	X
	11	Additional storage	
	8	References Organizer (Bibliography tool)	X
	6	Reminders	
	10	Research Organizer	
	9	Assistant (Adviser)	
	3	File sharing in cloud	X
	4	Chat with easy tracking	
	2	Task Allocation	X
	5	Scheduling – Calendar	
	7	Find people	
	12	Student Profile	

How much yearly?

€0.5	
€1	X
€1.5	
€2	

Suggestions!

Interview Form – Paul

Name   Paul Blei

Gender   Female | Male | x

University Student   Yes | x   No |

Current Level of Education   Undergraduation | Masters | x

Specialization   Business | Strategy and Entrepreneurship

Age   24

Questions Regarding the Problem – identifying and validating

Has different groups in each course   Yes | x   No |

Feeling regarding team work   Very well | x   Frustrated |

Why?

Easy communication.

Top 3 problems

| Time consumed to book meetings | Usage of more than one platform (keep track of more than one) | Different perspectives and expectations for the final grade |

Identify and Validate Solutions

Platforms used to do teamwork

| | x | **University Platform** |

| | | x |

PM tools | @ | EndNote |

Others

Facebook :

Mainly usage	Communication
Hours per week	20min
Good solution?	Yes │ x No │
Likes	Easy to find people, everyone has it
Dislikes	Not integrated to Google Drive

Feeling towards current solution

Tried Azendoo or Evernote   Yes │   No │ x

Perfect Solution   Facebook with the notifications of programs such as Base Camp, Convo, Assana.

Features' Ranking and Willingness to Pay

	Rank		**Pay?**
	1	Templates for planning	0
	5	Additional storage	0
		References Organizer (Bibliography tool)	0
	8	Reminders	0
		Research Organizer	0
		Assistant (Adviser)	0
	2	File sharing in cloud	0
	6	Chat with easy tracking	0
		Task Allocation	0
	3	Scheduling – Calendar	0
	7	Find people	0
	9	Student Profile	0

How much yearly?

€0.5 │

€1   │

€1.5 │

€2   │

Suggestions!

I think there are a lot big software companies already in the market, so I'm not sure your idea would work. You need to find a way to earn profit, because the students and the universities would probably not be willing to pay. Moreover, the advertisers will not bring you enough revenue. I would say that you should probably to adapt you business model and try to target the companies.