

Hypothesis 19

Hypothesis Form

Model

leadteam

Version

2.0

Component: Channels

Code:

CH07

Hypothesis

Users will prefer the platform as a Facebook App.

Test

Survey 100 and interview 20 students and survey 15 teachers from a scale from 1 to 5 (being 1 "I don't like it" to 5 "perfect").

Validation

80% responded 3 and above.

Hypothesis 27

Hypothesis Form		Model	Version
		leadteam	1.0
Component: Value Proposition			Code: VP
Hypothesis	University students find our MVP user-friendly.		
Test	Interview 20 University Students, show our MVP, ask if it is easy to learn.		
Validation	75% of the students responded "yes".		

Hypothesis 28

Hypothesis Form		Model	Version
		leadteam	1.0
Component: Value Proposition			Code: VP
Hypothesis	University students struggle in communicating with their University – poor integration.		
Test	Interview 20 University Students, from a scale from 1 (terrible) to 10 (very good), how do they feel regarding this communication.		
Validation	75% of the students responded 5 or below.		

Hypothesis 29

Hypothesis Form

Model

leadteam

Version

1.0

Component: Value Proposition

Code:

VP

Hypothesis

University students find integration with University valuable because they would be able to:

- Upload directly assignment
- Look at Assignment Description
- Evaluation metrics
- Find team
- Have Class Page

Test

Give list of 10 additional features our platform could have from integrating with University – interview 20 students.

Validation

These are our top 5.

			H6 H13 H20	
H16		H4 H9	H7 H29	H3 H25 H26
		H17	H5 H18 H21 H27	H2 H8 H19
	H24 H14 H12	H11 H15 H22	H10	H1 H23