

Script for Universities

We are currently developing a project in Entrepreneurship and Business Plan course here in Católica. We are aiming to create a more effective and efficient teamwork platform for University Students and we believe there is great value in integrating with University platform. For instance, having the student's schedule automatically uploaded to book meetings more easily. Therefore, we would like to ask you some questions to adapt our Business Model.

1. From a scale from 1 to 10 how satisfied are you with the current platform solution (Católica – Sca + Moodle + Católica Website)?
2. What do you like and dislike about it?
3. What feedback have you been receiving from the students and teachers?
4. Having a learning platform, such as Moodle, with team working would add value? For instance, increase efficiency?
5. How much are you currently paying for your platform (example: Moodle)?
6. How much would you pay for such kind of platform per year – scale.

What are the main functions of the IT department?

7. Who is responsible for deciding which platform the University uses? Do you think we can book a meeting with him?
8. Who is in charge of uploading the grades and schedules on Sca and other administrative information on Moodle?
9. Who is in charge of the platform's maintenance?
10. Who researches for new solutions/tools? How (online, receive e-mails, have salespersons)
11. Can we use Católica's website to test our Project through an advert?
12. Can we add you on LinkedIn to reach other Universities' IT department?

Thank you so much for your time. This information is really valuable for us, to improve our Business Model and ultimately a better solution.