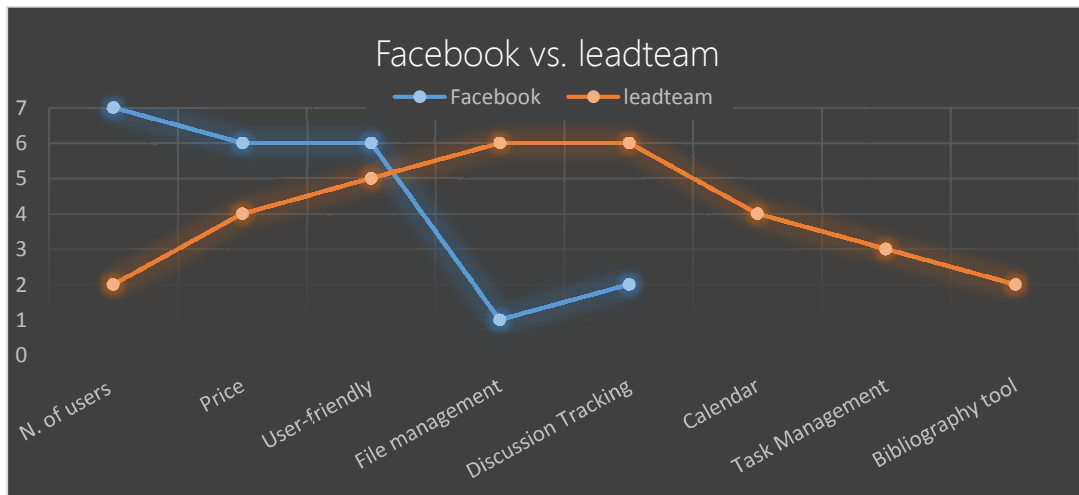# Value Curve

In order to assess our value proposition and compare it against the main competitors we consider we have at this point of the business model development a value curve analysis have been conducted. The next are the attributes considered for the value curve:

- Number of users: Created profiles and availability to begin interaction.
- Price: Monetary transaction or perceived cost regarding privacy and information sharing.
- User-friendly: Intuitive and easy to use. No need of further explanations.
- File management: Collaborative tool to work on documents and storage capacity.
- Discussion tracking: Effective tool for share information and take decisions.
- Calendar: Tool for plan meetings and monitor task completion.
- Task management: Project management features related to plan, allocate and control tasks.
- Bibliography tool: Tool for keeping track of information sources and define references.

Once we had the attributes we assessed our team-working platform and defined as well the value curve for Facebook, since it is considered our main competitor. In the next graph are presented the value curves for lead team and facebook given an evaluation range for the criteria between 0 (Really bad) and 7 (Excellent):

Once we had the attributes we assessed our team-working platform and defined as well the value curve for Facebook we wanted to compare our value proposition against the overall cloud services such us DropBox and GoogleDrive used for file storage in the cloud and for collaborate in file crafting.